



Association of Jewish Camp Operators

Present the

11th Annual
AJCO Camp Expo & Conference
Thursday March 2, 2017

I am pleased to invite you to be amongst a select group of exhibitors who will be part of an exciting new one-day expo and conference dedicated to developing new opportunities in the Jewish Camp and Day Camp Markets. This conference will serve camp owners, directors, executives, program directors and staff by offering workshops and seminars on a spectrum of subjects pertaining to the camps success.

The Camp Expo will showcase an abundance of information and services crucial to every Jewish camp's needs, upkeep and an organization's exponential growth and existence. Attendees will explore and review a variety of sources for their camps summer daily function; investigate and negotiate effective and find innovative ways to yield the highest rates of success for an upcoming summer. **Most of our professional Attendees do not visit any other trade show for their informative or buying needs.**

The Expo will feature 125 booths demonstrating a variety of services ranging from Finance & Banking, Insurance, Equipment, Supplies & Furnishing, Bus Charters, Gifts & Judaica, Pool Supplies, Kitchen Design & Equipment, food Service & Catering, First Aid Supplies, Arts & Crafts, premium Incentives and much more.

Thanks to our marketing effort we have reached out to 1000 Jewish Hebrew Day Schools and Special Ed schools. We anticipate visitors from a broader spectrum of the Jewish community from the entire Metropolitan New York, New Jersey, Pennsylvania, Baltimore & Connecticut areas to join this unprecedented showcase.

The AJCO Conference will feature seminars on such important topics of Health, Insurance, Safety & more.

Exhibit at the magnificent

PALACE BALLROOM

780 McDONALD AVENUE

BROOKLYN, NY 11218

12:00PM – 7:00PM



SAME DAY SET UP FROM 9:00AM – 12:00PM



SAME DAY DISMANTLE FROM 7:00PM – 10:00PM

MAKE NEW CONTACTS – WRITE NEW BUSINESS –

LEARN WHERE THE NEXT OPPORTUNITY IS.

WORLD JEWISH EXPOS, LLC

5714 – 16TH AVENUE - BROOKLYN, NEW YORK 11204

TELEPHONE: 1 – 718 – 633 - 0733



11th AJCO CAMP EXPO

Booth Reservation Form

Company Name _____

Contact _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Cell/Mobile _____

Fax _____ Email _____

Web Site _____

Signature _____

The signatory above acknowledges that he/she has read and understands all provisions of this contract including the Rules and Regulations on the following page, agrees to be bound by them and further warrants that he/she has the authority to execute this contract on behalf of the Exhibitor referenced above.

<p>Full Booth Rental Rates:</p> <p><input type="checkbox"/> Standard Booth \$ 1,250.00</p> <p><input type="checkbox"/> Corner Booth \$ 1,500.00</p> <ul style="list-style-type: none"> • Back (10' wide-7high) and side rail (7' Deep-3'high), draped in show colors • Booth identification sign • 2 Tables (4 &6ft), 3 Chairs, & Wastebasket • Free listing in Show Directory 	<p><input type="checkbox"/> Double Booth (7' X 20') \$ 2,350.00</p> <p><input type="checkbox"/> DbI (C) Booth (7' X 20') \$ 2,500.00</p> <p><input type="checkbox"/> 4 Square Booth (14' X 20') \$ 4,500.00</p> <p><input type="checkbox"/> Small Booth <u>R-MAP</u> 7 w x 7d \$ 1,000.00</p> <p><input type="checkbox"/> Half Booth Rows 70-80 5w X 6d \$ 750.00</p> <p><input type="checkbox"/> 6' Table <u>Balcony</u> No Back Wall \$ 625.00</p> <p style="text-align: center;"><i>Event Sponsor</i></p> <p><input type="checkbox"/> \$ 3600 <input type="checkbox"/> \$ 5000 <input type="checkbox"/> \$ 7500 <input type="checkbox"/> \$ 10,000</p> <p style="text-align: center;">Call for Opportunities</p>
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Booth Choice: 1) _____ 2) _____ 3) _____ 4) _____

Booths Choice will be awarded on availability upon FULL PAYMENT.

Method of Payment: All reservations must be accompanied by full payment.

Check \$ _____ *Payable to World Jewish Expos, LLC*

Credit Card - SEE ATTACHED FORM

Please fax completed applications Even if paying by Check to:

718 - 701- 8863 or 718-633-5647

WORLD JEWISH EXPOS, LLC
 5714 – 16TH AVENUE - BROOKLYN, NEW YORK 11204
 TELEPHONE: 1 – 718 – 633 - 0733



Credit Card Payment Form

We accept Visa, MC and American Express

Please fill in required fields *

* *Company Name:* _____

* *Cardholder Name:* _____
(as shown on credit card)

Cardholder credit card billing address:

* *Address* _____

* *City:* _____ * *State:* _____ * *Zip:* _____

* *Card Number:* _____

* *Exp Date:* _____ *CCV #* _____ (3-4 Digit Security Code)

* *Amount:* _____

* *Cardholder Signature:* _____

Please note:

SHAULE EVENTS / WORLD JEWISH EXPOS

Is the company name which will appear on your credit card billing statement

**Fax BOTH completed form
Even if paying by Check
718 - 701- 8863 or 718-633-5647**

WORLD JEWISH EXPOS, LLC
5714 – 16TH AVENUE - BROOKLYN, NEW YORK 11204
TELEPHONE: 1 – 718 – 633 - 0733



Rules and Regulations

Exhibitor and World Jewish Expo, LLC (hereinafter referred to as "Show Management" or "Management") agree as follows: Exhibitor agrees to prepare an exhibit of its products or services to be presented at Jewish Camp Expo & Conference to be held at the Palace Ballroom on March 2, 2017 (hereinafter called the "Exhibition").

Exhibit space and all other costs (i.e. advertising in Directory) must be paid in full before any Exhibitor will be permitted to install his/her display.

Management reserves the right to relocate Exhibitor to space other than specified above. Cancellation of this contract will be accepted only at the sole discretion of the Management. A full refund will be given by management within 14 days of signature provided that it is at least 8 weeks prior to the show. Upon cancellation, Management shall have the right to retain all amounts paid by Exhibitor as liquidated damages and not as a penalty. Booth display cannot obscure neighboring booths. Obstructions will be removed by management.

Exhibitor also agrees to abide by all rules and regulations of the facility and show management. Any transfer or sublet of space by Exhibitor must receive prior approval by Management. Exhibitor's further warrants that all kosher certifications and products bearing a symbol of kosher supervising agencies are authorized and current.

Show Management reserves the right to determine the eligibility of any product for display. Only the sign of the Exhibitor whose name appears upon the face of this contract may be placed on the booth or in the printed list of Exhibitors of the Exhibition. No display or advertising will be allowed to extend beyond the space allotted to Exhibitor, or above the back and side rails.

The Exhibitor agrees that Show Management shall not be responsible in the event of any errors or omissions in the listing of the exhibitor in the Show's Official Directory and Buyer's guide and in any promotional material or electronic system. If exhibition space is not occupied by the time set for completion of installation of displays, such space may be possessed by show management for such purposes as it may see fit.

Show Management shall have full discretion and authority in the placing, arrangement, and appearance of all items displayed by exhibitor, and may require the replacing, rearrangement, or redecorating of any item or of any booth, and no liability shall attach to Show Management for costs that may devolve upon exhibitor thereby. An Exhibitor building special background or side dividers must make certain that the surfaces of such dividers are finished in such a manner as not to be unsightly to Exhibitors in adjoining booths (no logos, no graphics), and are in accordance with dimensional display limitations for that booth as specified in the exhibitor's manual.

Show Management reserves the right to determine whether the character and/or attire of Exhibitor's booth representatives is acceptable and in keeping with the best interests of the show. Further, any demonstration or activities that results in obstruction of aisles or prevents ready access to nearby Exhibitor's booths shall be suspended for any periods specified by Show Management.

Liability insurance of no less than \$1,000,000 property damage and personal injury, with Broad Form endorsement, naming Organizers as an additional insured, and requiring at least 30 days prior notice to Organizers of cancellation or material modification, must be obtained by Exhibitor at its own cost and expense. Exhibitor agrees to provide Organizers with certificates of insurance or duplicate policies no later than 10 days prior to opening, and with further evidence of insurance upon request. In no event shall Organizers be responsible for any loss of or damage to Exhibitor property occasioned by theft or other insurable casualty.

Exhibitor shall obtain at its own cost and expense theft and casualty insurance in an amount equals to the value of Exhibitor's property and shall provide Organizers with proof of such insurance upon request. The Organizers assume no risk; and by the acceptance of this agreement, the Exhibitor expressly releases the Organizers of and from any and all liability for any damage, injury or loss to any person or goods which may arise from the rental and occupation of said space by Exhibitor, and agrees to hold and save the Organizers harmless of and from any loss or damage (including but not limited to attorney's fees and other similar costs of defending claims or law suits brought against the Organizers) by reason thereof. The Exhibitor's duty to hold and save the Organizers harmless hereunder shall not be affected by any contention that the Organizers were negligent, and that such negligence was a contributing or proximate cause of the damage, injury or loss in question, unless and until a court of competent in a matter involving third party liability finds that the Organizers were guilty of negligence greater than that of the Exhibitors and that the Organizers' negligence proximately caused the damage, injury or loss in question.

In no event shall the Exhibitor have any claim for damages of any kind against the Organizers in respect to any loss or damage, direct or consequential, because of the prevention, postponement, or abandonment of the Exhibition, by reason of any of the events referred to in Condition 10, or otherwise if for any reason beyond the Organizers' control the Exhibition facility becomes wholly or partially unavailable for the holding of the Exhibition; and, in such an event, the Organizers shall be entitled to retain all sums paid by Exhibitors or such part thereof as the Organizers shall consider necessary. If, in the opinion of the Organizers, by re-arrangement or postponement of the period of the Exhibition, or by substitution of another hall, or building, or in any other reasonable manner, the Exhibition can be carried through, this contract shall be binding upon the parties, except as to the size and position of exhibit space, which the Organizers may modify as they deem necessary under the circumstances.

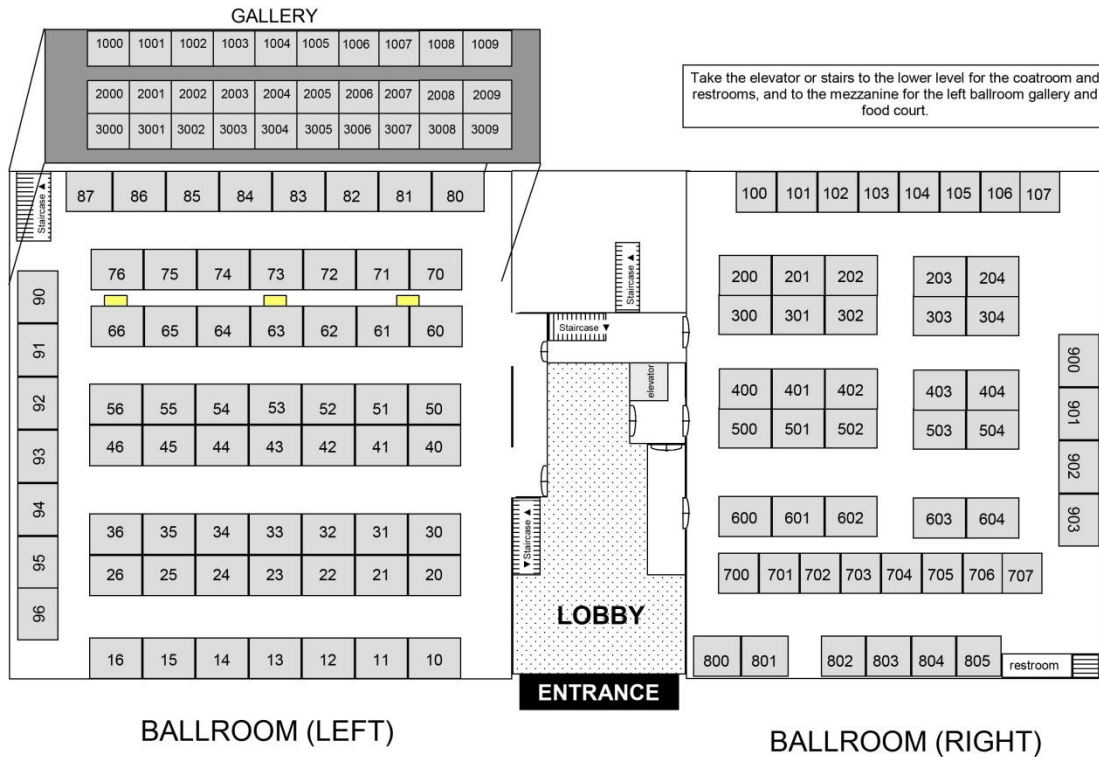
In the event that the premises in which the Exhibition is to be conducted shall become, in the sole discretion of Management, unfit for occupancy, or in the event the holding of the Exhibition or the performance of Management under the contract are substantially or materially interfered with by virtue of any cause or causes not reasonably within the control of Management, the Exhibition may be terminated or moved to another appropriate location at the sole discretion of Management. Management shall not be responsible for delays, damage, loss, increased costs or other unfavorable conditions arising by virtue of cause or causes not reasonably within the control of Management. If Management terminates this contract and/or the Exhibition (or any part thereof), then Management may retain such part of an Exhibitor's rental fee as shall be required to recompense Management for the expenses incurred up to the time such contingency shall have occurred and there shall be no further liability on the part of either party to the other. For purposes hereof, "cause or causes not reasonably within the control of Management" shall include, but not be limited to: fire, casualty, flood, epidemic, earthquake, explosion, accident, blockade embargo, inclement weather, hurricane, tornado, governmental restraints, declaration of public emergency, strike, lockout, boycott or other labor disturbance, technical or other personnel failure, local, State, or Federal, ordinances, rules, orders, decrees, or regulations and/or any Act of God.



The Palace
 Features 2 Ballroom
 LEFT (Larger Room) – RIGHT (Smaller room)
 BALCONY LEFT (overlooking Left Ballroom)
Subject to Change

THE PALACE

780 McDonald Ave, Brooklyn NY 11218



MCDONALD AVE (F TRAIN)